



# MATHIEU LEGAULT

Mathieu is a self driven graphic designer and photographer from Canada. Currently studying at the University of Waterloo in Global Business and Digital Arts. He strives to improve and learn new things, and is not afraid to get out of his comfort zone. He also finds it very strange writing in third person.

## EDUCATION

**Global Business and Digital Arts**  
University of Waterloo, Canada  
Expected 2019

## SKILLS

English and French spoken and written with a native proficiency.

HTML, CSS, JavaScript, PHP, MySQL.

WordPress, Webflow.

Sketch, Photoshop, Premiere, After Effects, Illustrator, Dreamweaver, Lightroom, InDesign, CINEMA 4D

## ACHIEVEMENTS

Prize Mathieu Legault attributed in my honour for my 3D animation contribution to my school.

2015 Gold medalist in Web Dev. at Skills Ontario; won Bronze at Skills Canada.

2015 Orleans Rotary Club Award for Technological Innovation.

## CONTACT

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## PROFESSIONAL EXPERIENCE

### **Crew, 2017 - present**

Web Designer and Developer

Working closely with clients to interpret their needs. Working on projects ranging from marketing campaigns to company branding.

### **E-GROUP, 2015 - 2016**

Graphic and Motion Designer.

Worked with the advertisement team to improve the company's brand and image, as well as directed a series of ads for the company.

### **Brand.ai, 2017 - present**

Director, Motion Designer and Copywriter.

Worked on a series of video tutorials and ads to promote Brand.ai's software. Conducted user research and directed the design team.

## PERSONAL PROJECTS

### **CoderLife Inc., 2017 - present**

Vice-President of Coder Life.

Through Kickstarter, we created programmer-focused products from scratch and sold them internationally to 500+ customers in 4 months. Handled sales, shipments and customer support.

### **Let It Rain + AntiTNT, 2013 - 2015**

Co-founded Minecraft plugins in Java with 85K+ downloads. Written using the Bukkit API. Advertised on Facebook, Youtube using posters.

### **Freelance Photography, 2017 - present**

Helping local brands and individuals grow their subscriber base and significantly improve their online image by taking creative and unique photography for their brand. Conducted photo shoots, made the models and clients feel comfortable, matched colours and patterns to create certain looks, took creative decisions with outfits.